

16TH ANNUAL CONFERENCE FOR
PERSONAL FINANCIAL LITERACY

FINANCIAL LITERACY
STARTS WITH



**JUNE
22
2016**



Iowa Jump\$tart Mission

The Iowa Jump\$tart Coalition seeks to improve the personal financial literacy of all Iowans.

Iowa Jump\$tart Coalition Members

See which organizations and individuals are current members of the Iowa Jump\$tart Coalition at www.iowajumpstart.org.

Get Involved!

If your organization, or you as an individual, actively promotes personal financial literacy for Iowans, we invite you to become a member. Simply print off the Membership Application from our website and send it in!

Conference Highlights and Photos

Upon your return home, check for conference photos at www.iowajumpstart.org.

2016 IOWA JUMP\$TART FINANCIAL LITERACY CONFERENCE Exhibitors – THANK YOU!

| | |
|---|--|
| College Savings Iowa/Treasurer of State | Next Gen Personal Finance |
| Consumer Credit of Des Moines | Parenting: It's A Life |
| Financial Planning Association of Iowa | Professional Educators of Iowa |
| Iowa Able Foundation | SBC Global |
| Iowa Attorney General's Office | State of Iowa Department of Human Rights |
| Iowa College Access Network | TS Institute |
| Iowa Insurance Division | Wells Fargo |
| Iowa State Extension and Outreach | |

Special Thanks to our Conference Sponsors:

Iowa Insurance Division Investor Education Fund



Next Gen Personal Finance



Don't Forget!

To respect attendees and presenters, please kindly turn off cell phone and electronic devices during workshops and general sessions.

Workshop breakout sessions are organized along three tracks:
 ♦Curriculum/Resources ♦Best Practices ♦Knowledge/Understanding

Continental Breakfast and Registration 7:30 – 8:30

Exhibits Open 7:30 – 1:30

Please feel free to take one sample of any free curriculum and materials made available by exhibitors. (If you would like a quantity of materials for a class, please make arrangements with the exhibitor.)

Welcome 8:30 – 9:10

Mary Sandvig, Iowa Division of Banking & Iowa Jump\$tart President
2016 Money Smart Week Essay Contest Winner – Mrs. Jodi Ehlers & Morgan Fannon,
Edgewood-Colesburg Senior High School
2015 National Educator Conference Report

Room 106

Keynote Session: Is Your Hair on Fire?

A three-step process for beating worry and bringing your best---daily..... 9:15 – 10:15

Mitch Matthews

Worry and stress block our ability to be creative, effective and focused at work and at home. Plus, there seems to be more opportunities to worry than ever before! Mitch will introduce a simple but powerful three-step process for breaking out of the cycle of stress...and bringing your best work...daily. He uses specific examples...some funny...some moving...some inspiring...so you will leave with powerful strategies you can apply immediately. Plus, Mitch tells the heart-stopping and laughter-inspiring story of a life-changing experience that happened on a Montana mountaintop and how it impacted his personal journey of breaking free from worry.

Room 106

Break 10:15 – 10:30

Workshop Breakout 1 (Choose one concurrent session.) 10:30 – 11:15

• **NEFE’s High School Financial Planning Program (HSFPP)**

Billy Hensley, National Endowment for Financial Education® (NEFE®)

NEFE offers a full suite of FREE instructional resources to use in existing courses or workshop settings where teens interact with an instructor. The components for the program include: guide booklets; Teacher lesson plans and PowerPoint presentations; Activities, handouts and performance-based assessments; Online student practice quizzes, polls and more.

Room 106

Curriculum/Resources

• **Life Skill: Finances... *Fresh & *Fun!**

Sarah O’Rourke, Mid-Prairie High School

This will be an interactive teaching and learning session with a foundation of helping students make a connection between their money and the rest of their overall wellbeing. With pieces of a lesson taught, and discussion of how to keep a *Fresh & *Fun focus in your personal finance classroom, this is sure to be an upbeat and exciting session.

Room 108/109

Best Practices

• **Three Things Your Kids Must Know to Be a Financial Success**

Jim Garnett, AskMrG Consulting

"Three Things Your Kids Must Know to Be a Financial Success" reveals three basic principles that, if practiced, will produce financial success. If ignored, financial failure. This session is a no-nonsense, "where the rubber meets the road" discussion.

Room 112/113

Knowledge

Break 11:15 – 11:25

Workshop Breakout 2 (Choose one concurrent session.) 11:25 – 12:10

• **Iowa Council for Economic Education**

Bob Mantell & Kyle Osborne, TS Institute

TS Institute has joined the National Council for Economic Education and is now jointly operating as the Iowa Council for Economic Education. The purpose of this presentation is to provide visibility into the programs and resources available to Iowa educators through our Council and offer hands on lesson options in Personal Finance and Economics for attendees.

Room 106

Curriculum/Resources

• **How to Become the Wise and Efficient Investor**

Mike Finley, The Crazy Man in the Pink Wig, LLC

Learn how to invest in a wise way using an evidence based approach. This requires a basic understanding of asset allocation, modern portfolio theory, the efficient market hypothesis, and a clear understanding of costs. Financial freedom to follow!

Room 108/109

Knowledge

• **Gamification of Personal Finance**

Jeanna Nation, Iowa State University

Gamification calls for game thinking and mechanics in a formal setting in an effort to capitalize on social interaction and unambiguous feedback. Research shows “gamified” work increases engagement and there is consensus in the financial literacy research that financial knowledge contributes to positive financial behaviors. Overall, this presentation will discuss the basics of gamified strategies in personal finance and demonstrate an example gamified course from Iowa State University.

Room 112/113

Best Practices

Lunch & Keynote Speaker 12:10 – 1:20

• **Lunch Keynote: Applicable Research on Financial Education**

Billy Hensley, National Endowment for Financial Education®

The National Endowment for Financial Education® (NEFE®) is the leading private nonprofit national foundation dedicated to inspiring empowered financial decision making for individuals and families through every stage of life. Through increased understanding of personal financial issues, everyone can enjoy better, more secure and more satisfying lives. NEFE® encourages better understanding of personal finance by identifying and promoting in-depth exploration of financial issues of concern to the public. Dr. Hensley will discuss and explore recent trends in financial education and its impact for Iowa classrooms.

Room 106

Break 1:20 – 1:30

Workshop Breakout 3 (Choose one concurrent session.) 1:30 – 2:15

• **Panel: Financial Literacy for Underrepresented, First Generation Students**

Allison Severson, Iowa State University

Kay Thomas, Iowa Association of Business and Industry

Kristen Corey, Iowa Department of Human Rights' Office on the Status of Women

Nonprofit organizations will share how their programs provide financial literacy education to underrepresented, high financial-need, and first-generation students. Learn the reasons financial literacy is important for these populations and how to be inclusive in programming.

Room 106

Knowledge

• **Family Budget Simulation**

Room 108/109

Todd Hospodarsky, Monticello High School

Best Practices

Students form groups (families) then are given a pre-created description of their family. Each family then uses their knowledge of budgeting to create their family budget. Then we take the family through a year with lots of die rolling to determine unexpected events which the family must navigate through. Join us for a run through the simulation.

• **Keeping It Real: Borrowing Responsibly for College**

Room 112/113

Marc Hendel, Iowa Student Loan

Curriculum/Resources

Iowa Student Loan has four free online tools for Iowa educators that provide important information in a user-friendly format. Two of the tools provide useful information when deciding how much to borrow for college and about job prospects related to college majors. Middle school materials include a complete curriculum and educator’s guide that features twelve 45-minute sessions introducing important financial concepts. The fourth tool helps families understand their financial aid award letter.

Refreshment Break **2:15 – 2:30**

Keynote Session: Beyond the Google Search Bar: Finding Free, High Quality

Personal Finance Resources on the Web **2:30 – 3:30**

Tim Ranzetta, Next Gen Personal Finance

Room 106

How many times have you found yourself sifting through innumerable personal finance resources resulting from a Sunday night Google search? Next Gen Personal Finance (NGPF), a nonprofit, makes it much easier for teachers. They work full-time to curate the best free resources on the web into a vast online collection of cohesive personal finance lessons and activities for all educators...completely free. Attend this workshop and walk away with a few ideas that you can implement in your classroom!

--Please remember to bring a laptop or tablet for hands-on exploring. If you don't have one, no worries, the presenter will have several available for use.

Wrap-Up, Surveys, & Announcement on the National Educator Conference **3:30 – 3:40**

Room 106

Thank you for coming!

Save the Date!
November 5-7, 2016 ♦ Dallas, Texas



The **JumpStart Coalition National Educator Conference** is the only national conference for classroom teachers dedicated to personal finance education in the classroom. Each year, the conference provides PreK-12 educators with financial education resources, personal and professional development, access to a nation-wide network of colleagues, and general support for financial education.

This Year's Conference **Highlights:**

- **Tools, resources, information and support** for teaching personal finance in the classroom.
- A **variety of workshops** under three strands: Curricula/Content, Personal Development "101" and Personal Development "AP."
- **Networking** with your peers from across the country!
- Exhibit Hall devoted to Financial Education **Resources**
- **15 Professional Development Hours** for Teachers
- **Optional Activities** include: free financial planning clinics, two financial educator certification programs, and various teacher networking opportunities

Registration will open September 6! Registration fee is \$425 for classroom teachers; \$575 for other educators. Includes a two-night stay at the Intercontinental Dallas Hotel and all conference meals. Attendees arrange and cover their own transportation.

For **additional details**, please visit <http://www.jumpstart.org/teacher-conference.html>