In support of Money Smart Week, the Iowa Bankers Association is sponsoring the annual Money Smart Kid Essay Contest in partnership with the Federal Reserve Bank of Chicago. The winner will help promote financial literacy for Money Smart Week.

One student will be named this year’s Money Smart Kid, and will receive a $1,000 College Savings account.

Finalists may be selected to read their essays at one or more Money Smart Week events. Students in grades 7–11 may enter the contest by answering the question below in no more than 300 words. See guidelines for additional requirements.

2015 Money Smart Kid Essay Question:
What is the biggest obstacle to saving your money? What technological and/or banking solutions might help you and your friends begin to save?

Guidelines
Candidates Must:
■ Be a student in grades 7-11.
■ Be able to “think on their feet”— responding to questions from business leaders and media
■ Be articulate—able to speak in front of large groups and cameras, and respond well to questions

To Apply
■ Student must have parent or guardian permission to apply and participate.
■ Student must write an essay (300 words or fewer) on the assigned topic.
■ Essays should be typed on plain white paper, double-spaced. The MoneySmart Kid Application Form should be attached to the essay pages.
■ The essay must be the work of the student submitting the essay.
■ The application form must be signed by the teacher or a parent/guardian.
■ All essays must be submitted to:
  Kellie Masters
  Wealth Advisors of Iowa, LLC
  1601 West Lakes Parkway, Suite 300
  West Des Moines, IA 50266
  515-288-3279
  fax: 515-280-1490
  Kmasters@mhcscpa.com

All essays become the property of the Money Smart Committee and may be used by Committee members to promote financial literacy

Deadlines
Deadline to submit an essay is March 27, 2015.
Winner will be notified by April 10, 2015.

Contest is open to Grades 7–11.
Participants must reside in the Money Smart Week Iowa or Quad Cities region.
APPLICATION

Name ___________________________________________ Age _______ Grade _______

School ____________________________________________

School address _______________________________________

City ___________________ Zip _______________ Phone ____________

Home address _______________________________________

City ___________________ Zip _______________ Phone ____________

Teacher __________________________________________

Parent/Guardian ______________________________________

I vouch that the attached essay is fully the work of ________________________________

(STUDENT NAME)

I vouch that the attached essay is fully and solely the work of my child,

______________________________

(STUDENT NAME)

and I give permission for him/her to participate in the activities of Money Smart Week 2015, including consent to release photos and personal information for media and promotional purposes.

______________________________

Parent/Guardian Signature

______________________________

Date

Fill out this form, making sure to include all information requested, sign the form as indicated, and attach it to the front of the essay. For more information, see MONEYSMARTWEEK.ORG