IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA

PROCLAMATION

WHEREAS, the goal of this month is to increase public awareness of the need to improve the personal financial literacy of Iowans; and

WHEREAS, acquisition of financial literacy skills by Iowans will improve the quality of their lives, will provide them with the skills for success, will contribute to positive changes for the communities in which they live and work, and will benefit the economy of this state; and

WHEREAS, to lay the foundation for continued prosperity, Iowa must strive to ensure all Iowans have the skills to manage their fiscal resources wisely and responsibly, and avoid deceptive or predatory practices; and

WHEREAS, the Iowa Jump$tart Coalition partners wish to instill core concepts of personal finance in all Iowans including a better understanding of savings, banking, credit scores, financing higher education, taxes, insurance, consumer fraud, and investing; and

WHEREAS, working with partners across the state, the goal is to ensure all Iowan’s are prepared to successfully manage their finances:

NOW, THEREFORE, I, Kim Reynolds, Governor of the State of Iowa, do hereby proclaim the month of April 2019 as

Financial Literacy Awareness Month

in Iowa.

IN TESTIMONY WHEREOF, I HAVE HEREUNTO SUBSCRIBED MY NAME AND CAUSED THE GREAT SEAL OF THE STATE OF IOWA TO BE AFFIXED. DONE AT DES MOINES THIS 9TH DAY OF APRIL IN THE YEAR OF OUR LORD TWO THOUSAND NINETEEN.

KIM REYNOLDS
GOVERNOR OF IOWA

ATTEST:

PAUL PATE
SECRETARY OF STATE