



Annual Conference for Personal Financial Literacy

TIME	Auditorium	Band Room
8:30-8:45	Welcome & Structured Networking	
8:45-9:05		
9:05-10:05	FoolProof: Free, Interactive Online Financial Literacy Platform	
10:05-10:20	Break & Time with Exhibitors	
10:20-11:00	Crypto 101	Middle School Financial Literacy Resources
11:00-11:15	Break & Time with Exhibitors	
11:15-11:55	Crypto 201	Lesson Share: Cost of College or Post-High School Plan
11:55-12:00	Travel Time	
12:00-12:30	Resource Share: UNI Program & ISL Education Lending	
12:30-1:30	Lunch & Structured Networking	
1:30-1:45	Break & Time with Exhibitors	
1:45-2:25	Insurance and Investments 101	UNI High School Financial Literacy Program
2:25-2:40	Break	
2:40-3:20	Using Family Case Studies in Your Classroom	Helping Students Understand Credit
3:20-3:30	Closing	
-- General sessions will be held in the Auditorium --		

Session Descriptions:

FoolProof – Mike Sheffer, Director of Education – FoolProof Foundation

The FoolProof Financial Literacy Curriculum is a free, highly interactive, self-grading group of online lessons. The modules teach young people about earning money, financial responsibility, critical thinking skills, and the realities of the free enterprise system. The FoolProof curriculum has pre- and post-tests to gauge student knowledge, and supplemental class assignments and activities. Teachers are encouraged to bring their own devices, as this will be an interactive session. New to FoolProof is our partnership with Stash 101's real time investment simulator and Troutwood's financial plan app. as well as our NeighborMood "virtual to reality" game. FoolProof is aligned to the Iowa Financial Literacy Standards and Jump\$tart National Standards. FoolProof is free to all users through our credit union and foundation partners.

Crypto 101 – Mike Johnson, Teacher Wealth

Cryptocurrencies and digital assets are all the rage these days. Most don't know and understand what Bitcoin, Ethereum, NFTs, etc. truly are. Here is your chance to get a basic introduction.

Middle School Financial Literacy Resources – Amy Fossum, Education Director – Junior Achievement of Eastern Iowa

Junior Achievement of Eastern Iowa provides economic education to youth. In this session Amy Fossum will discuss the programs and opportunities available to all educators and community members. In addition to classroom-based programming, JA provides experiences to enhance learning. This session will be targeted toward middle-school educators, but those from other levels will still find benefit attending!

Crypto 201 – Mike Johnson, Teacher Wealth

Maybe you attended the first session, or come to this conference with some basic knowledge. In Crypto 201 we will go a bit further in depth with the evolution of crypto and digital assets. Does the hype and use cases that many promote of cryptocurrencies hold up?

Lesson Share: Cost of College or Post-High School Plan – Kelly Parriott, Educator – Dowling High School

Mrs. Parriott will share a lesson where she has her high school students make an economically wise roadmap for their future.

Insurance and Investments 101 – Sonya Sellmeyer, Consumer Advocacy Officer – Iowa Insurance Division

Learn the basics of insurance and investing to help prepare you for a secure retirement.

UNI High School Financial Literacy Program – Jennifer Anderson, Business Teaching Program Coordinator – University of Northern Iowa

Learn more about UNI's high school financial literacy program and curriculum.

Using Family Case Studies in Your Classroom – Mike Johnson, Teacher Wealth

Case studies challenge your students to apply the financial concepts they learn in your class to real life situations. In this session we will tackle a case study together which you then can take home and use in your classroom.

Helping Students Understand Credit – Heather Gaumer, Director and Assistant Region Head of the Midwest Team – Sallie Mae

Sallie Mae surveyed college students, college graduates, and young adults with some college experience. The research explores shifts and attitudes in payment and credit usage and highlights the essential development of money and credit management during and after college. We'll go over tips, lessons and credit fundamentals to help you teach students about building a responsible credit history.

*Special Thanks to our Conference Sponsor,
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